



INTERNATIONAL
TRADE
ADMINISTRATION



U.S. APP Clean Cement Technology Expo

Alternative Fuels and Energy Efficiency Technology in Cement Production

The U.S. Department of Commerce's International Trade Administration (ITA), in coordination with the U.S. Environmental Protection Agency (EPA) and the Portland Cement Association (PCA), will host a U.S. Clean Cement Technology Expo on May 13-15, 2008 in Charleston, SC.

The expo will highlight U.S. companies that specialize in goods and services related to energy efficiency, pollution prevention, and the use of alternative fuels in cement production. The expo will be held as a part of the 5th Cement Task Force meeting of the Asia Pacific Partnership for Clean Development and Climate (APP). Delegations will attend from China, India, the United States, Japan, South Korea and Australia. The officials in each delegation include the countries' leading cement manufacturers, cement associations, and government officials. In addition, the U.S. Commercial Service will lead a special delegation of Indian end-users to the event to facilitate U.S. clean cement technology exports to India.

WHO SHOULD PARTICIPATE?

U.S. companies that produce goods or services related to the cleaner and more efficient production of cement. Companies will have the opportunity to set up promotional displays to exhibit their technologies to foreign buyers.

TO REGISTER:

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BACKGROUND:

The APP is a Presidential initiative to accelerate the development and deployment of clean energy technologies in order to enhance energy security, reduce harmful air pollution, and reduce greenhouse gas (GHG) emissions intensity in the context of sustained economic growth. The founding Partners - the United States, Australia, China, India, Japan, and the Republic of Korea (accounting for about 50 percent of the world's GHG emissions, energy consumption, GDP, and population). - have agreed to work together and with the private sector to expand investment and trade in cleaner energy technologies, goods and services in key market sectors.